

MIRJANA POROPAT

born in Slovenia (1976), grown up in Croatia (1976-1995), lived in Italy (1995-2008)...and now back to Istria.

WORK EXPERIENCE

2005 > now, FREELANCE Thanks to all these experiences I finally started up an independent consultancy activity introducing a new lifestyle: I can choose where to live and work, and that means surrounding myself with a natural environment.

2003 > 2005, NOPARKI A rich-media-oriented design studio, co-founded with another Designer/Art Director. More responsibility, business development and administration of a company has really been a tough yet rewarding experience.

2000 > 2003, SAPIENT Even if I've started working here as a designer, in my first project there I had to assume the role of art director, and I also had to deal with problematics of information architecture. I was also, almost, the only person with Flash knowledge, especially at a higher level, so I was asked to collaborate on other projects. Some of the photos I took were used for print and online works. In Sapien, I've also started having direct relationship with clients (workshops, briefs, presentations, etc.) and being involved in planning, budget estimates, etc. I learnt to work in a more independent way, and gained more self initiative and be more responsible but also to work good in teams, and sometimes with foreign colleagues.

1999 > 2000, MADD I have entered here as a designer-flash developer. After a couple of months, I was promoted to the role of art director. My work was developing first concepts and drafts with other designers and working on flash design too. It was a good experience because I had the opportunity to work with a group of, indeed, very young but very motivated and talented people. It was also the first approach to sound editing problematics and softwares.

1998 > 1999, INFERENTIA I started working at Inferentia as a junior designer. It was the first real approach to online projects (since then, in school, we've had only brief overviews - seminars - about inf architecture websites' information architecture) - so I started learning HTML, image optimization, designing websites interface design, and also Flash. Later on, I had the opportunity to work on projects from the concept phase and to develop the first drafts, and then the whole look&feel. I also started working on Flash scripting as well.

1998 (3 months), DEXMEDIA Interface design for multimedia projects. "Next Generation"- an interactive CD-ROM for a no- smoking campaign in Italian elementary schools.

1996 (1 month), TVNOVA Full-time stage in digital video postproduction.

I'VE WORKED WITH

Accademia del Lusso, Annabella, Arimo, Banca Intesa, BTicino, Dalmine Energie, Euroconsulting, Fanta, Fastweb, Ferrari, Illy, Infrastrutture Lombarde, Jinglebell Communication, Kataweb, Libero, Maserati, Merloni, Microsoø MSN, Microsoø Technet, Microsoø Webcast, Ministero delle Infrastrutture e dei Trasporti, Motorola US, Motorshow, Netick, Nokia, Quattroruote, Power Up, Ray Ban, Red Bull, Royal Insurance, SACE, Same Deutz-Fahr, Samsung, Scholtes, Siemens Italy, Il Sole 24 Ore.

STUDIES

1991 - 1995 HIGH SCHOOL DIPLOMA (scientific course) Gimnazija Pula, Croatia

1991 – 1995 SECONDARY MUSIC SCHOOL DIPLOMA (theoretical course) "I. M. Ronjgov", Pula, Croatia

1995 - 1998 DEGREE IN GRAPHIC DESIGN "Istituto Europeo di Design", Milan, Italy (92/100) graduation thesis: a project based on branding, corporate identity, sign-system and corporate web site for the "Centro Risorse per l'Impresa Sociale" based in Cinisello Balsamo (Milan, Italy)

COMPETENCES

A senior of visual communication in all its practical expressions related to production, ranging from multimedia to traditional media, with particular expertise in the Web, by means of artistic sensitivity and training which, together with technical experience acquired by working, release a natural skill to be effectively propositional and well-aimed on the target, adding potential to dialogue with both creative and technical teams.

In my spare time I employ my professional skills in no-profit activities.

SPECIALTIES

brand identity development, logo design, print design, multimedia design, storyboarding, flash dev basic experience, GUI design, basic html/css knowledge, information architecture, creative team coordination, project planning

SOFTWARES AND PROGRAMMING LANGUAGES

Adobe Illustrator, Adobe Photoshop, Quark XPress, Macromedia Freehand, Macromedia Flash (animation and advanced scripting), Macromedia Director (animation and basic scripting), Adobe Premieré and After Effects (basic knowledge), Sound Edit, Sound Forge. HTML, javascript (basic knowledge), ActionScript, LINGO (basic knowledge).

LANGUAGES

ITALIAN (excellent), ENGLISH (excellent), CROATIAN (mother).

INTERESTS

Gardening, cooking, travelling, photography, reading, meditation.